



2009 PRESIDENT'S REPORT

The Tourism, Hospitality & Catering Institute of Australia remains an active and vibrant association for the tourism and hospitality industries.

In 2008/2009 the organisation conducted a series of events for members. During the past year, members also attended a wide range of industry events supported by this organisation.

- Members received the THCI magazine published twice per annum and were provided with a wide range of pertinent and supportive documents towards improving the tourism, hospitality and catering industries.
- The THCI website was used in conjunction with other associations to promote and support both young and mature age people entering the tourism and hospitality industries. These sectors included: hotels; motels; restaurants; catering organisations; registered clubs; airlines; and other operations.
- This organisation continues to be supported by major industry sponsors including QANTAS; AMERICAN EXPRESS; TYRRELLS; EVOLUTION; HOSPITALITY TRAINING NETWORK; AUSTRALIAN HOTELS ASSOCIATION NSW and other associations and organisations.

Tourism and hospitality is the world's largest industry, employing more than 368 million people, whilst in Australia it is the second largest growth sector – it is an integral part of Australia's strategy within the Asian/Pacific region and on the global stage.

In 2008 / 2009 for Australia, tourism consumption amounted to more than \$86 billion. Of this, international tourist expenditures accounted for Australia for 31% and domestic tourism 74%. Tourism also provides 15.6% of total export earnings and 4.6% of expenditure on Gross Domestic Product.

Tourism jobs are distributed across Australia. The tourism sector provides up to 9% of our nation's jobs. However, tourism's share of employment is higher in regional Australia (9.8%) compared to the capital cities (6%).

We are dedicated to leading and supporting industry training through the new millennium by increasing new market share through:

1. Supporting the established and the emerging sectors of tourism and hospitality (eg Indigenous tourism / food tourism / wine tourism / eco-tourism / heritage tourism.
2. Promoting with industry quality assured training, both entry level and mature age.
3. Ensuring access and flexibility offered by training providers to encourage the uptake of training throughout the industry in urban, rural and regional areas.
4. Ensuring training is adequately aligned with changing industry needs and with government policies – Federal and NSW State with particular reference to the newly installed Federal Government.

This organisation's role of bringing industry together has increased during this past year and major activities in 2008 / 2009 include:

- Marketing and increase of secondary school based New Apprenticeships with Federal Agencies.
- Increasing opportunities – people with a disability (Assessability).
- Increased Mature Age / Sole Parents Training. Increased Recognition of Prior Learning for Mature Age People / Sole Parents, eg National / Navigator system.
- Increase / promotion of Mature Age Training in rural, regional and outback areas.

Our working partnership with associations across Australia was further enhanced by the wide range of events conducted in States and Territories during the past twelve months.



FUTURE PATHWAYS

TOURISM DELIVERS ECONOMIC WEALTH, CULTURAL UNDERSTANDING, BUSINESS OPPORTUNITIES, APPRECIATION OF OUR NATURAL ASSETS AND HUNDREDS OF THOUSANDS OF JOBS FOR AUSTRALIANS OF ALL AGES AND SKILL LEVELS. TOURISM IS ABOUT VISITING FAMILY, FRIENDS, BUSINESS ASSOCIATES AND PLACES OUTSIDE YOUR IMMEDIATE ENVIRONMENT AND ABOUT RECEIVING VISITS FROM PEOPLE FROM OTHER REGIONS IN THIS AND OTHER COUNTRIES.

STATEMENT OF SUPPORT

OVERVIEW 2008 / 2009

Changing Pathways – Changing Directions

We have come a long way during the last decade in this Industry organisation. The Tourism and Hospitality Industry is changing with employment during the past ten years in very wide range of tourism and hospitality sectors. Other emerging sectors, eg cruising, eco-tourism, wine tourism, indigenous tourism and others are on the move.

Over the last decade, employment in accommodation, cafes and restaurants has shown strong long term growth. In the ten years to February 2009, employment in the industry rose by 95,700 (or 23.6 percent) to 500,300. This represents an average annual growth rate of 2.1 percent.

While long term growth in the industry has been strong, annual employment changes highlight the vulnerability of the industry to economic forces. Employment in the Tourism and Hospitality Industry is influenced not only by international economic and geopolitical factors, but it is also sensitive to discretionary income of Australian residents. Consequently interest rates and higher oil prices impact on employment.

New Tourism and Hospitality Industry sectors will further emerge in rural, regional and outback Australia. These include coffee tourism, wine tourism, cultural tourism and Indigenous tourism. Indigenous tourism is increasing in all States / Territories and these communities are building additional facilities. Tourism is a vibrant, growing industry for urban, rural, regional and outback regions.

Further Changes on the Way

The Tourism and Hospitality Industry across the nation continues to progress, with the support and leadership of Industry organisations and associations. Increased professional training at both entry level / mature age levels is evidence of the leadership of the major industry organisations in Australia and yet this is just beginning.

FUTURE PATHWAYS

- The State Council of the Tourism, Hospitality & Catering Institute of Australia remains an effective industry driven association for the organisation.
- The organisation has adequate financial management.